

Downsend School, 1 Leatherhead Road, Leatherhead, Surrey, KT22 8TJ, UK
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November 2019

**Dear Applicant** 

## **Marketing Manager**

Thank you for your interest in the above vacancy. I am pleased to enclose:

- An application form
- Application guidelines
- A role profile

Downsend is a forward thinking and innovative independent school, shortlisted in the Independent School of the Year 2019 Awards. We prepare our children for the future with a creative approach to learning that inspires young minds. From nursery through to GCSEs, we provide the platform for academic success.

We are looking to appoint an enthusiastic Marketing Manager to manage the planning and delivery of all marketing activity to drive new interest from prospective parents within the defined catchment. The job profile gives an indication of the tasks and responsibilities involved in this role but can only give a list of duties and cannot fully convey how the school works. Therefore, if you would like further information about the role and responsibilities, please email Sue Wood, HR Administrator on <a href="mailto:sue.wood@downsend.co.uk">sue.wood@downsend.co.uk</a> who will be pleased to discuss it with you.

Cognita Schools are committed to safeguarding and promoting the welfare of children and young people and expects all staff, volunteers and other third parties to share this commitment. Safer recruitment practice and pre-employment background checks will be undertaken before any appointment is confirmed. Appointment is subject to an enhanced Disclosure and Barring Service (DBS) check for regulated activity (if the candidate has lived in the UK). It is also essential and a mandatory condition of your employment that you undergo criminal, police or embassy record checks (as appropriate) from all countries, outside of the UK, where you have lived and/or worked for 3 months or more in the last 10 years or where you have completed your teacher training (or relevant teaching qualifications) (if not in the UK). Please note that checks are not required prior to the age of 16.

This is a full time role working 37.5 hours per week, 52 weeks of the year. 25 days holiday per annum, lunch provided and free on-site parking.



Please complete the application form and return to me with a covering letter explaining why you consider yourself suitable for this post. You may also send a CV if you wish, but this must be in addition to the application form, not instead of it.

The closing date for applications has been extended to **Friday 16 November.** Candidates will be contacted promptly if they have been selected for interview. All applicants will be advised of the outcome of their application.

Please do contact Sue if you have any questions, and we look forward to receiving your application.

Yours sincerely

Ian Thorpe

Headmaster